

## **“Tee it Up for Genesis” Golf Outing - Sponsorship Opportunities**

Friday, May 17th, 2019, Birdsfoot Golf Club, Freeport, PA

### **Presenting Partner - \$5,000**

- Highlighted as the Presenting Partner in all event marketing, including your logo on the event webpage, email blasts and social media posts.
- Banners (sponsor-provided) prominently displayed on-site during the event
- One additional complimentary golf foursome (two total)
- Opportunity to speak at the dinner
- Everything listed below

### **Event Partner - \$3,000**

- Exclusive post-event email blast, specific to your company
  - Includes your messaging and links to your company website and/or social media
  - Sent to Genesis' list of 2,000+ Pittsburgh-area supporters
  - Will include a personalized note of thanks from Executive Director, Carole McMahon
- Real-time social media recognition to promote your support as the event unfolds as we tag your company's social media channels with our event photos & updates
- Complimentary golf foursome
- Everything listed below

### **Diamond Sponsor - \$2,500**

- Company highlighted as Diamond Sponsor in event marketing, including: Listing on event brochure, Logo on event webpage, Logo in event e-blasts, recognition in event Facebook post.
- Recognition in post-event email blast, shared with all sponsors at this level or above
  - Includes your logo, website or social media link, and one-line company description
- Company promotional item or give-away in golfer swag bags.
- Everything listed below

### **Dinner Sponsor - \$2,000**

- Company highlighted as Dinner Sponsor in event marketing, including: Listing on event brochure, Logo on event webpage, Logo in event e-blasts, recognition in event Facebook post.
- Banner/signage (sponsor provided) prominently displayed in dining area during the Awards Dinner.
- Recognition in post-event email blast, shared with all sponsors at this level or above
  - Includes your logo, website or social media link, and one-line company description
- Company promotional item or give-a-way on tables in Clubhouse during dinner OR company promotional item or give-a-way in golfers goodie bags.
- Everything listed below

### **Beverage Cart Sponsor - \$1,500**

- Banner/signage (sponsor provided) prominently displayed on beverage carts during the golf outing.
- Company highlighted as Beverage Sponsor in event marketing, including: Listing on event brochure, Logo on event webpage, Logo in event e-blasts, recognition in event Social Media post.
- Recognition in post-event email blast, shared with all sponsors at this level or above
  - Includes your logo, website or social media link, and one-line company description
- Company promotional item or give-away in golfer swag bags.
- Everything listed below

**Emerald Sponsor - \$1000**

- Greenside signage in full color with company logo displayed on-site during the event
- Pre- and post-event recognition through all Genesis social media channels, including Facebook, Instagram and Twitter (sponsor to provide social media handles for linkage)
- Everything listed below

**Gold Sponsor - \$500**

- Recognition in post-event email blast with company/individual name only
- Everything listed below

**Silver Sponsor - \$150**

- Tee-box sign with black & white company name displayed on-site during the event
- Everything listed below

**“À la Carte” Sponsor - \$50**

- Recognition on an event golf cart (max 72): “This cart sponsored by ...”

## Sponsorship Commitment Form

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Business Phone: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Sponsor's Name: \_\_\_\_\_  
 (as it should appear in all promotional materials)

Type of Sponsorship/Donation	Value	Commit <input type="checkbox"/>
Presenting Partner (1 available)	\$5,000	
Event Partner	\$3,000	
Diamond Sponsor	\$2,500	
Dinner Sponsor (1 available)	\$2,000	
Beverage Sponsor (1 available)	\$1,500	
Emerald Sponsor	\$1000	
Gold Sponsor	\$500	
Silver Sponsor	\$150	
"À la Carte" Sponsor (list # of carts in Commit column)	\$50/each	
Other (designate value)		

Make checks payable to **Genesis of Pittsburgh, Inc.** 550 California Avenue, Pittsburgh, PA 15202.

If paying by credit card, circle one: VISA – MC – AMEX

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

E-Mail address: \_\_\_\_\_@\_\_\_\_\_

Please send donations and completed forms to Genesis of Pittsburgh, 550 California Avenue, Pittsburgh, PA 15202, attention **Crystal Turner**, or email to [crystal.turner@genesispgh.org](mailto:crystal.turner@genesispgh.org).

Genesis of Pittsburgh is a maternity care, adoption, foster care and social service agency incorporated and fully licensed in the State of Pennsylvania.